

Information

Applications for both artists and sponsors will be accepted through **December 31, 2009**. Information about *Horsin' Around Frankfort* and application forms may be downloaded from the Tourist Commission's web site:

www.visitfrankfort.com

If you have questions please contact:
Michael Greer, Project Coordinator at:

horsinaround2010@hotmail.com



World
Equestrian
Games

Kentucky 2010

Frankfort/Franklin County
Tourist Commission

100 Capital Avenue
Frankfort, KY 40601



Horsin' Around Frankfort

Horsin' Around Frankfort is a public art project sponsored by the Beautification Committee of a special Task Force created to prepare Frankfort for the World Equestrian Games in 2010. The Task Force is joint effort spear-headed by the Frankfort Tourist Commission with the co-sponsorship of the City of Frankfort and Franklin County Government. This is one of several projects designed to make Frankfort more attractive, enliven cultural activity and increase tourism in Frankfort before and during the Games.



The World Equestrian Games are held every four years, two years prior to the Olympic Games, and recognized by the International Olympic Committee as the equestrian Olympics. For more information on the WEG events, visit the official web site of the 2010 World Equestrian Games, www.alltechfeigames.com.



Bench Designs

Horsin Around Frankfort is similar in scope and organization to the *Capital Seats* project of 2003, except the benches will contain equestrian themes representing the eight events that make up the World Equestrian Games; **jumping, dressage, eventing, driving, reining, vaulting, endurance and para dressage**. More than 50 benches sponsored by local businesses, organizations, and individuals, will be transformed into original works of art by local artists and craftspeople and placed throughout the community for the public to use and enjoy between June and October, 2010.

Artists

All artists, amateur or professional, individual or in groups, are eligible. An artist may apply with a sponsor or independently. School classes and social service organizations are encouraged to participate. Designs



will be reviewed and approved as they are received. Each artist will receive a stipend and a starter bench for an approved design, not to exceed two designs.

The bench pictured above, entitled "World Equestrian Games-2010", is the first in the series and is a prototype. It was designed by Michael Greer, painted by Sallie Clay Lanham, and sponsored by Judge John and Carol Palmore.

Sponsors

Horsin' Around Frankfort is funded through sponsor fees. Any business, organization, individual or group of individuals, for a fee of **\$400** may sponsor a bench. A sponsor may apply with an artist or will be matched with an artist. A sponsor will also have the option of having the bench placed in front of the sponsor's business or offices through the summer of 2010.



Frankfort/Franklin County Tourist Commission

100 Capital Avenue
Frankfort, KY 40601

Phone: 502-875-8687

Toll Free: 1-800-960-7200

E-mail: inquire@vistfrankfort.com